

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF
BACHELOR OF LIBRARY INFORMATION SCIENCE**

LINS 401: INFORMATION SOCIETY

STREAMS: BSC (LINS)

TIME: 2 HOURS

DAY/DATE: MONDAY 10/12/2018

11.30 AM – 1.30 PM

INSTRUCTIONS:

- **This examination paper has FIVE (5) Questions**
- **Candidates are required to attempt Question One and any other Two Questions**
- **No reference material of any kind should be carried into the examination room.**
- **DO NOT write on the question paper**
- **Start every question on a fresh page**

1. (a) Analyze FIVE reasons for inadequate information services in information centers. [10 marks]
- (b) Information users could be categorized mainly on the basis of their approach to information in libraries. Identify four categories of information users. [4 marks]
- (c) Discuss FOUR reasons for failure of information literacy in libraries. [8 marks]
- (d) Analyze FOUR purposes of user studies according to Verhoeren (1990). [8 marks]
2. (a) Identify and explain SIX characteristics of Selective Dissemination of Information in libraries. [12 marks]
- (b) Discuss FOUR reasons for conducting user studies in a library. [8 marks]

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3. (a) Discuss FIVE merits of good communication by librarians. [10 marks]
- (b) Discuss five factors that determine library effectiveness. [10 marks]
4. (a) Communication serves several important functions in libraries. Explain FIVE of these functions. [10 marks]
- (b) Needs analysis involves the identification and evaluation of needs. Describe FIVE steps regarded in needs analysis. [10 marks]
5. (a) Analyze five factors that influence user information needs. [10 marks]
- (b) Discuss the reasons for having a marketing plan in libraries. [10 marks]
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