

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR FIRST SEMESTER EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN WILDLIFE ENTERPRISE AND MANAGEMENT**

BTOM 351: WILDLIFE BASED TOURISM

STREAMS: BED Y1S2

TIME: 2 HOURS

DAY/DATE: TUESDAY 04/12/2018

2.30 P.M. – 4.30 P.M.

SECTION A (30 MARKS)

- Q1. Enumerate five challenges facing community based wildlife tourism. (5 marks)
- Q2. Briefly explain the importance of protected area planning to wildlife tourism. (5 marks)
- Q3. Briefly explain Kenya's Wildlife policy in relation to tourism growth. (5 marks)
- Q4. Briefly indicate the importance of wildlife to tourism. (5 marks)
- Q5. Briefly discuss social-economic impacts of wildlife based tourism. (5 marks)
- Q6. Enumerate five characteristics of wildlife tourism. (5 marks)

SECTION B (40 MARKS)

- Q7. Discuss wildlife product development for a named tourist attraction in Kenya. (20 marks)
 - Q8. Discuss wildlife tourism attractions found in Kenya and indicate their associated tourism activities. (20 marks)
 - Q9. Discuss appropriate mechanisms that can be used to solve human-wildlife issues in Kenya. (20 marks)
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