

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
TOURISM MANAGEMENT**

BTOM 252: TOURISM TRANSPORT SYSTEMS

STREAMS: BTOM Y2S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 04/12/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer ALL questions in section A and TWO questions in section B
- Do not write on the question paper.

SECTION A (30 MARKS)

1. Briefly discuss three characteristics of transportation services. (6 marks)
2. Briefly explain three roles of transport in tourism. (6 marks)
3. Discuss the components of tourism transport system using Leipers' (1990) model. (6 marks)
4. Briefly explain six basic elements of tourism transport systems. (6 marks)
5. Explain three complexities in demand and supply of transport in tourism. (6 marks)

SECTION B (40 MARKS)

6. Discuss five advantages and disadvantages of using railway transport in tourism industry. (20 marks)
7. Discuss the challenges facing tourism transport system in Kenya. (20 marks)
8. (a) Explain four types of demand in tourism transport. (8 marks)
- (b) Discuss six factors affecting the demand of transport in the Kenyan tourism industry. (12 marks)

marks)

