
CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FIRST YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
EDUCATION (ARTS)

LITT 104: CREATIVE WRITING (DRAMA, POETRY & FICTION)

STREAMS: BED (ARTS) Y1S1 SB

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- Answer **THREE** Questions in all.
- Question **ONE** is **COMPULSORY**
- Do not write anything on the question paper

1. Literary writing is a systematic creative process. With relevant examples, discuss the processes that constitute the production of a text. [30 Marks]
 2. Imagine you are writing two dramas, one for children and another for teenagers. Discuss the key aspects you would consider in each case. [20 Marks]
 3. The publishing exercise is the bridge between the creative writer and the target audience. Explain what constitutes this exercise. [20 Marks]
 4. (a) From the point of view of a creative writer, respond to the following statements; ‘why I write’. [10 Marks]

(b) Discuss the main components of poetic licence. [10 Marks]
 5. You have been appointed to deliver a speech in a public rally on behalf of the head of the public service during an Annual National Holiday. Prepare the speech focusing on the ‘Big Four’ Agenda of the government. [20 Marks]
-