

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN ECOTOURISM**

TOHM 441: RECREATION MANAGEMENT

STREAMS: TOHM

TIME: 2 HOURS

DAY/DATE: FRIDAY 07/12/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer all questions in section A and any TWO in section B

SECTION A (COMPULSORY) – 30 MARKS

- Q1. (a) Identify the major contents of a First Aid Kit [5 marks]
- (b) Briefly describe the DRABC procedure in First Aid [5 marks]
- (c) Briefly explain the characteristics of recreation [6 marks]
- (d) Explain the following terminologies citing examples:
- (i) Leisure
 - (ii) Health
 - (iii) First Aid
 - (iv) Recreation
 - (v) Ornithology [5 marks]
- (e) Differentiate between active and passive recreation citing examples [6 marks]
- (f) Explain the term recreational facility citing examples [1marks]

SECTION B (40 MARKS)

- Q2. (a) As the Tourist Officer in charge of leisure and recreation in Meru County you have been invited to give a talk on the benefits of leisure, recreation and tourism at a hotel “baraza”. Highlight points and explain 5 major points you will prepare to address the gathering [10 marks]
- (b) Evaluate 5 major challenges facing sports management in Kenya [10 marks]

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- Q3. (a) Explain 5 factors that determine the participation of Kenyans in recreation and tourism programs [10 marks]
- (b) Discuss ways in which leisure and recreation activities in Meru County can be improved to encourage increased residents' participation. [10 marks]
- Q4. (a) Discuss the significance of leisure and recreation programs to the hospitality industry in Kenya [10 marks]
- (b) As the entrepreneur of Chaka Ranch what factors determine and influence the provision of leisure and recreation services in Kenya [10marks]
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