

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR ARTS IN CRIMINOLOGY AND SECURITY STUDIES**

**CRSS 351: CRIMINAL JUSTICE ADVOCACY AND NETWORKING**

**STREAMS:**

**TIME:2 HOURS**

**DAY/DATE: THURSDAY 20/04/2023**

**8.30 A.M. –10.30 A.M.**

**INSTRUCTIONS**

**Answer Question one and any other two**

**Question one carries 30 marks while all others are 20 marks each**

**All answers must be in essay form**

- Q1. a) Describe the general goals of advocacy activities (10 marks)
- b) By use of examples, compare and contrast advocacy and lobbying. (10 marks)
- c) Advocacy and lobbying are very important but they cannot be isolated from networking. Discuss this statement. (10 marks)
- Q2. a) Examine how technology and social media can be used in advocacy strategies. (10 marks)
- b) Evaluate the effectiveness of body-worn cameras as tools in increasing accountability of police officers in the 21<sup>st</sup> century. (10 marks)
- Q3. a) Illustrate how you can create and develop a successful advocacy campaign. (10 marks)
- b) Describe personal attributes of a person who is likely to be most effective in advocacy work. (10 marks)
- Q4. There are many ways you can use the media to the benefit of your cause.
- a) Explain why you may need media in advocacy (10 marks)
- b) Illustrate how you can set up a media Advocacy Campaign (10 marks)

- Q5. a) Examine the nature and usefulness of advocacy work in a prison setting. (10 marks)
- b) Analyze the relevance of western world 'Innocence projects' advocacy to the Kenyan Criminal Justice situation. (10 marks)
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