

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS
RESIT/SPECIAL EXAMINATION**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND MASS
COMMUNICATION**

DJMC 0212/0222: FEATURE WRITING

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: THURSDAY 31/08/2023

2.30 P.M – 4.30 P.M.

INSTRUCTIONS

- Answer three questions
- Question one is compulsory

SECTION A(30MARKS)

1. Write a 400-word feature article of a genre of your choice [20 marks]
- (b) Discuss five types of features giving an example of each [10 marks]

SECTION B (40MARKS)

2. Discuss the steps involved in writing features articles. [10marks]
3. “Interviewing is so critical to journalism that there is no good journalist in the world who is not a good interviewer (Schafer,1998). Discuss. [10marks]
4. In not more than 300 words, write an expository feature article of your choice. [20marks]
5. It is the role of a journalist to find fundamental language of feature articles. Discuss. [20marks]
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