

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY DEVELOPMENT**

**EPSY 00121: SOCIAL PSYCHOLOGY**

**STREAMS:**

**TIME:2 HOURS**

**DAY/DATE: THURSDAY 13/04/2023**

**11.30 A.M. –1.30 P.M.**

**INSTRUCTIONS**

- Answer question one and any other two others
- Do not write in question paper

1. a) Define the following terms as used in social psychology (10 marks)
  - i. Social psychology
  - ii. Cognition
  - iii. Cognitive dissonance
  - iv. Attitude
  - v. Socialization
- b) Explain five agents of socialization and explain the effects of each on individual behaviour (10 marks)
- c) Discuss factors that influence attitude formation (10 marks)
2. a) Discuss factors that influence decision making in groups (10 marks)
- b) Explain factors that influence social attraction (10 marks)
3. a) Discuss the core concerns of social psychologists (8 marks)
- b) State and explain the categories of socialization (8 marks)
- c) Make short notes on the processes that represent the basis of attitude change (6 marks)
4. Discuss the triangular theory of love, explaining at least ten components/forms of love

- (20 marks)
5. A) State any five advantages of group learning (10 marks)
- b) Discuss any characteristics of visual learners (10 marks)
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