

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY DEVELOPMENT

EPSY 0233: SOCIAL PSYCHOLOGY

STREAMS: ODEL

TIME:2 HOURS

DAY/DATE: THURSDAY 13/04/2023

11.30 A.M. –1.30 P.M.

INSTRUCTIONS

Answer all the questions

1. a) State the definitions of these terms as used in Social Psychology (10 marks)
 - i. Peer pressure
 - ii. Obedience
 - iii. Compliance
 - iv. Social influence
 - v. Conformity
- b) Highlight five major elements that define the scope of social psychology (10 marks)
- c) Highlight any three triggers of conformity (6 marks)
- d) State any four assumptions of social psychology study (4 marks)
2. a) Distinguish socialization, resocialization and reciprocal socialization with practical examples (9 marks)
- b) Briefly mention any three collective behaviours (6 marks)
- c) State five justifications for the study of social psychology in community development (5 marks)

3. a) Diagrammatically illustrate the communication model and briefly explain each component. (10 marks)
- b) Carry out a personal self-concept analysis factoring five dimensions (10 marks)
4. a) Explain any three factors that promote obedience (6 marks)
- b) Briefly discuss any three theories of social psychology (9 marks)
- c) State any five ways to increase helping behaviour among community members (5 marks)
5. a) Suggest any five ways to improve communication within a group of people (10 marks)
- b) Briefly highlight any five forms of aggression (10 marks)
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