

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY
DEVELOPMENT

EPSY 0233: SOCIAL PSYCHOLOGY

STREAMS: DIPLOMA

TIME: 2 HOURS

DAY/DATE: FRIDAY 01/09/2023

2.30 P.M – 4.30 P.M.

INSTRUCTIONS

Answer question ONE and any other TWO Time: 2 hours

1. a. State the definitions of these terms as used in Social psychology (10 marks)
 - I. Social influence
 - II. Conformity
 - III. Compliance
 - IV. Obedience
 - V. Peer pressure
- b. Suggest any five ways to improve communication in a family (10 marks)
- c. Explain any three factors that promote obedience (6 marks)
- d. Briefly indicate four areas that benefit from the use of a language (4 marks)
- 2 a. Briefly discuss any three theories of social psychology (9 marks)
- b. Briefly mention any three collective behaviours (6 marks)
- c. State five justifications for the study of social psychology in community development (5 marks)
3. a. Highlight five major elements that define the scope of social psychology (10 marks)
- b. Carry out a personal self concept analysis factoring five dimensions (10 marks)
4. a. Highlight any three triggers of conformity (6 marks)
- b. Distinguish socialization, resocialization and reciprocal socialization with practical examples (9 marks)

- c. State any five ways to increase helping behavior among community members (5 marks)
5. a. Diagrammatically illustrate the communication model and briefly explain each Component (10 marks)
- b. Briefly explain any five forms of aggression (10 marks)
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