

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR
OF SCIENCE IN COMMUNITY DEVELOPMENT

CDEV 211: RESOURCE MOBILIZATION FOR DEVELOPMENT

STREAMS: BSC (CDEV) ODEL

TIME: 2 HOURS

DAY/DATE: TUESDAY 11/04/2023

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS: Answer question ONE and any other TWO

QUESTION ONE

- (a) Not many organizations seem to believe in local resources of funding and other forms of support from local communities and institutions. Explain five reasons why this happens [10 marks]
- (b) Using suitable examples, explain five mechanisms you can use to mobilize resources in your organization as a project manager. [10 marks]
- (c) Discuss five benefits of community participation in resource mobilization. [10 marks]

QUESTION TWO

- (a) Discuss four reasons why some organizations attract more resources than others. [8 marks]
- (b) Every resource provider demands a workplan before supporting a project. Develop a workplan for two years assuming you are writing a funding proposal for a community library project in Ndagani. [12 marks]

QUESTION THREE

- (a) Explain five facts about resource mobilization that every organization needs to put into considerations. [10 marks]
- (b) Define the meaning of sustainable development and explain four ways organizations can enhance their financial sustainability. [10 marks]

QUESTION FOUR

- (a) Explain six qualities of the key message that should be included when developing a funding proposal. [12 marks]
- (b) Explain the meaning of the following terms:
 - (i) Seed funding [2 marks]
 - (ii) Strategic resource mobilization [2 marks]
 - (iii) In-kind material donations [2 marks]
 - (iv) Contingency budgets [2 marks]

QUESTION FIVE

- (a) Rural poverty is evident despite having vast of unexploited resources. Critically examine six major issues that could be affecting the exploitation of resources in rural areas in Kenya. [12 marks]
 - (b) Distinguish between expressed needs and comparative needs. [6 marks]
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