

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY DEVELOPMENT**

**CDEV 0205: NETWORKING, LOBBYING AND ADVOCACY**

**STREAMS: DIP. CDEV**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 11/04/2023**

**11.30 A.M. – 1.30 P.M.**

**INSTRUCTIONS: Answer question ONE and any other TWO questions**

**QUESTION ONE (30 MARKS)**

- (a) Use examples to examine any five limitations in lobbying and advocacy processes. [10 marks]
- (b) Public speaking plays an important role in communicating lobbying and advocacy messages. In view of this explain factors that influence public speaking. [10 marks]
- (c) Use examples to examine any four types of networks [8 marks]
- (d) Differentiate advocacy from lobbying [2 marks]

**QUESTION TWO (20 MARKS)**

- (a) Use appropriate examples to discuss guiding principles for advocacy. [10 marks]
- (b) Discuss the characteristics of networking in contemporary society [10 marks]

**QUESTION THREE (20 MARKS)**

- (a) Discuss the importance of lobbying and advocacy in community development. [10 marks]
- (b) Use appropriate examples to examine types of advocacy in our contemporary society. [10 marks]

**QUESTION FOUR (20 MARKS)**

- (a) Use examples from the Kenyan context to explain the strategies organizations use for winning peoples cooperation in advocacy activities. [10 marks]
- (b) Assume you are the programs manager of Plan International in Tharaka Nithi County and you have expressed interest to work with other organizations to establish a girl child network. Discuss strategies that you can apply to enhance such a network. [10 marks]

**QUESTION FIVE (20 MARKS)**

- (a) Use examples to explain the roles of mass media in lobbying and advocacy [10 marks]
  - (b) Partnership for advocacy can be viewed to impact society either negatively or positively, in view of this, examine positive impacts of partnership for advocacy. [10 marks]
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