

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR
OF SCIENCE (WIEM AND NARE)**

NARE 427: ECOTOURISM

STREAMS: WIEM Y4S1 AND NARE Y4S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 11/12/2018

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- Answer ALL questions in section A and any TWO questions in section B.
- Do not write anything on the question paper.

SECTION A (30 MARKS)

1. Outline the four features of ecotourism. (4 marks)
2. Explain the main factors driving the growth of ecotourism in Kenya. (4 marks)
3. Briefly discuss five features you would consider when setting up an ecotourism business. (5 marks)
4. Briefly explain five ways in which an ecotourist can contribute towards the conservation of wildlife within Meru National Park. (5 marks)
5. Despite most of her land being privately owned, Laikipia County remains a key ecotourism destination in Kenya. Explain the roles played by the Laikipia community in the ecotourism sector within the county. (6 marks)
6. Briefly describe three forms of sustainable tourism activities being practiced in Kenya. (6 marks)

SECTION B (40 MARKS)

7. Using a relevant examples, discuss the main steps you would follow in setting up an integrated ecotourism business in your locality. (20 marks)

8. Chuka University in collaboration with the County government is interested in setting up an ecotourism facility at Kairini conservancy. Discuss the role of the County government in actualizing this idea. (20 marks)
 9. The National Museums of Kenya is in the process of setting up an Ecolodge in the remote areas of Samburu County. Discuss the challenges likely to be encountered in developing and running of the facility. (20 marks)
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