

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
COMMUNITY DEVELOPMENT**

CDEV 251: SOCIAL INTERPRENEURSHIP

STREAMS: CDEV ODEL

TIME: 2 HOURS

DAY/DATE: THURSDAY 07/10/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS

- **Read the story and answer question ONE and any other TWO .**

Derrick was employed by an upcoming company as the chief social entrepreneur. His main role was to ensure the entire community and those at large benefit socially from the company.

1. a) i) Discuss the various types of entrepreneurs in the company and give examples in each case. (10 marks)
ii) State five advantages of social entrepreneurs over business entrepreneurs. (5 marks)
b) Briefly discuss the role of social entrepreneurship IN Socio-economic development of families and communities. (15 marks)
2. Write brief notes on
 - a) Sociological theory on entrepreneurship (10 marks)
 - b) Psychological theory on entrepreneurship (10 marks)

3. According to Derrick, although social entrepreneurship existed in three sectors; voluntary, public and private, they differed in motives, goals, employees, capital and suppliers. Using a table show the difference. (20 marks)
 - a) write brief notes on Kick start organization (5 marks)
 - b) Derrick noted that social entrepreneurship experiences various types of challenges. Identify and discuss each of the challenges. (15 marks)

 4. Using various characteristics, compare social, public and private enterprises in the community. (20 marks)

 5. a) Imagine that you are representing your manager in a meeting and members of the community require assistance about sourcing and generating business ideas. Give advice. (10 marks)
 - b) Describe some of the methods that can be used to acquire entrepreneurial skills. (10 marks)
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