

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN  
COMMUNITY DEVELOPMENT**

**CDEV 211: RESOURCE MOBILIZATION IN DEVELOPMENT**

**STREAMS: BSC CDEV**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 22/03/2021**

**8.30 A.M. – 10.30 A.M.**

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**INSTRUCTIONS:**

- **Question 1 is compulsory then select any two from section B.**

**SECTION A**

**QUESTION ONE**

- (a) As a newly appointed resource mobilization officer at Plan International, a humanitarian organization in Kenya.
- (i) Explain four ways you would identify prospective funders to support your organization projects. (8 marks)
- (ii) Explain the concrete methods you would use to approach a funder to open the door to relationship building. (12 marks)
- (b) Discuss the steps of conducting a community-led asset mapping exercise. (10 marks)

**SECTION B**

**QUESTION TWO**

- (a) Before starting resource mobilization process, it is advisable to first identify the available community assets. With the use of suitable examples, explain five categories of community assets. (10 marks)
- (b) Explain five methods for improving community participation in resource mobilization.

(10 marks)

**QUESTION THREE**

After graduating with Bachelors of Science in Community Development, Agnes and John decide to start a Non-Governmental Organization in Kenya. As an expert in the field, guide them step by step in order to achieve their goal. (20 marks)

**QUESTION FOUR**

- (a) Elucidate the procedure of coming up with a successful fundraising for a community project. (10 marks)
- (b) Using appropriate examples, explain five mechanisms of resource mobilization. (10 marks)

**QUESTION FIVE**

- (a) Rural poverty is evident despite having vast of unexploited resources. Critically examine major issues that could be affecting the exploitation of resources in rural areas in Kenya. (15 marks)
  - (b) Highlight key facts on resource mobilization. (5 marks)
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