

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
COMMUNITY DEVELOPMENT**

CDEV 211: RESOURCE MOBILIZATION IN DEVELOPMENT

STREAMS: BSC (CDEV) Y2S1 (ODEL)

TIME: 2 HOURS

DAY/DATE: MONDAY 29/03/2021

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Question 1 is compulsory then select any two from section B.**

SECTION A

QUESTION ONE

- (a) As a resource mobilization officer of a grassroots organization, you have identified some dangers of relying on foreign aid. Explain to the organization board these dangers and suggest to them alternative ways of resource mobilization. (15 marks)
- (b) Resource mobilization requires stakeholder participation at all levels. Discuss. (15 marks)

SECTION B

QUESTION TWO

- (a) Explain the key elements of effective communication during resource mobilization process. (10 marks)
- (b) Elucidate the procedure of coming up with a successful fundraising for a community project. (10 marks)

QUESTION THREE

Most of the funders withdraw their support from organizations because of internal issues that such organizations face. Discuss these issues and point out the measures that can be put in place to prevent reoccurrence. (20 marks)

QUESTION FOUR

- (a) Discuss the steps of conducting a community-led asset mapping exercise. (10 marks)
- (b) Explain the strategies that can be used in resource mobilization. (10 marks)

QUESTION FIVE

- (a) Today, donors are much willing to fund an initiative that is done by collective organizations. Discuss the reasons behind this using real examples. (10 marks)
 - (b) Explain the reasons why community members should be involved in mapping local resources. (10 marks)
-