

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS  
MAIN/EMBU

EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY  
DEVELOPMENT

**CDEV 0205: ADVOCACY, LOBBYING AND NETWORKING SKILLS**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 14/07/2021**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTIONS: Answer question one any other two questions**

1. a) Explain the meaning of the following terms
  - (i) Advocacy (2 marks)
  - (ii) Networking (2 marks)
- b) Discuss the importance of networking in community development. (10 marks)
- c) Critically analyze three types of evaluation. (6 marks)
- e) Briefly explain factors to consider when forming networks. (6 marks)
  
2. a) State and explain the importance of advocacy and lobbying in community development. (10 marks)
- b) Briefly discuss the process of advocacy (10 marks)
  
3. a) Explain the characteristics of networks. (8 marks)
- b) Discuss the challenges facing networking in community development. (12 marks)
  
4. a) Discuss the strategies of winning peoples cooperation in advocacy, networking and lobbying programs. (10 marks)
- b) With relevant examples, discuss the types of networks. (10 marks)

5. a) Identify and explain barriers to effective communication. (10 marks)
- b) Explain how you will ensure effective chain of communication. (10 marks)

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