

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY DEVELOPMENT**

**CDEV 0205: NETWORKING, LOBBYING AND ADVOCACY**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 27/09/2021**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTIONS**

- **Answer question one and any other two questions**

**Question one**

- a) Using a relevant example, define advocacy. (3 marks)
- b) Discuss the importance of advocacy in the society? (10 marks)
- c) Using, examples, distinguish between networking and lobbying? (4 marks)
- d) Explain the roles of mass media in advocacy? (6 marks)
- e) Devine the requirements for effective advocacy? (7 marks) \

**Question two**

Using relevant examples, discuss various advocacy issues in the society? (20 marks)

**Question three**

- a) Discuss why lobbying is necessary (10 marks)
- b) Discuss the factors that may influence the advocacy issues? (10 marks)

**Question four**

- a) Discuss the process of advocacy (10 marks)
- b) Using relevant examples, discuss why lobbying is necessary? (10 marks)

**Question five**

- a) Discuss the role of partnership in advocacy? (10 marks)
  - b) Outline the characteristics and benefits of a network? (10 marks)
-