

CHUKA



UNIVERSITY

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CHUKA & EMBU

EXAMINATION FOR THE AWARD OF DIPLOMA COMMUNITY DEVELOPMENT

CDEV 0205: NETWORKING LOBBYING AND ADVOCACY

STREAMS: DIP. CDEV Y2S1

TIME: 2 HOURS

DAY/DATE: FRIDAY 26/03/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer question ONE and any other TWO

QUESTION ONE

- (a) Define the following terms:
- (i) Lobbying [2 marks]
 - (ii) Advocacy [2 marks]
 - (iii) Networking [2 marks]
- (b) Explain FIVE ingredients that contribute to effective advocacy [10 marks]
- (c) Discuss FIVE types of resources needed when planning advocacy goals [10 marks]
- (d) Explain TWO differences between advocacy and lobbying [4 marks]

QUESTION TWO

- (a) Discuss FIVE lobbying activities [10 marks]
- (b) Describe FIVE tools of advocacy [10 marks]

QUESTION THREE

- (a) Discuss FIVE characteristics of ethical lobbying [10 marks]
- (b) Explain any FIVE factors that influence the success of public speaking in lobbying and advocacy [10 marks]

QUESTION FOUR

- (a) Highlight TEN lobbying skills [10 marks]
- (b) Discuss FIVE unethical practices in lobbying [10 marks]

QUESTION FIVE

Using clear examples, state and discuss FIVE types of advocacy [20 marks]
