
CHUKA



UNIVERSITY

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**FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
TOURISM AND HOTEL MANAGEMENT**

BTHM 422: COASTAL AND MARINE ECOTORISM

STREAMS: Y421

TIME: 2 HOURS

DAY/DATE: THURSDAY 06/12/2018

8.30 A.M – 10.30 A.M

INSTRUCTIONS

- **Answer all questions in section A and any other two questions in section B**
- **Do not write on the question paper**

SECTION A: (30 marks)

1. Explain three effects of climate change on coastal marine tourism. [6 marks]
2. Briefly explain the contribution of biodiversity in the growth of tourism along the Kenyan coast. [6 marks]
3. Explain the importance of history and culture in promoting coastal and marine tourism in Kenya. [6 marks]
4. Discuss three principles of an integrated coastal zone development plan. [6 marks]
5. Discuss three policies that are useful in promoting the protection and conservation of marine resources in Kenya. [6 marks]

SECTION B

6. (a) Discuss the contribution of marine ecotourism to local economy and livelihoods. [10 marks]

- (b) Discuss key steps in developing an integrated management plan of a community based ecotourism site. [10 marks]

7. Pollution has significant effects on development and management of coastal and marine ecotourism along Indian Ocean. Discuss. [20 marks]
 8. Stakeholders' participation is important in the development and management of tourism along the Kenyan coast. Expound on this statement. [20 marks]
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