

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

EDCI 338: BUSINESS STUDIES SUBJECT METHODS

STREAMS: B.ED (ARTS) Y3S2

TIME: 2 HOURS

DAY/DATE: MONDAY 05/07/2021

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- **Answer question ONE and any other TWO questions.**
- **Do not write on this paper.**

- (a) Explain five reasons why it is important to the study of business studies in Kenyan secondary schools. (10 marks)
 - (b) Planning for instruction is very critical in educational practice and involves careful preparation. Discuss this assertion. (10 marks)
 - (c) Examine five factors that a teacher needs to put into consideration when selecting a text book to use for teaching business studies. (10 marks)
2. Explain how a teacher can use the following learning strategies to effectively teach business studies. In each state two advantages and disadvantages.
 - (i) Resource persons (5 marks)
 - (ii) Field trip (5 marks)
 - (iii) Lecture method (5 marks)
 - (iv) Discussion method (5 marks)
3. (a) How can you utilize the following resources in the teaching and learning of business studies.
 - (i) Chalkboard (4 marks)
 - (ii) Diagrams and charts (4 marks)

- (iii) Textbooks (4 marks)
 - (iv) Guest speakers (4 marks)
 - (b) How does motivation affect learning and behaviour? (4 marks)
 - 4 (a) How are the following documents useful in the teaching and learning of business studies.
 - (i) Scheme of work (3 marks)
 - (ii) Lesson plan (3 marks)
 - (iii) Record of work (3 marks)
 - (iv) Students' progress record. (3 marks)
 - four (b) Environmental issues and the impact of covid 19 in the society need to be emphasized when teaching business studies in secondary school. Discuss ways on how you can integrate these aspects in the teaching and learning activities in a form one class.
(8 marks)
-