

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EARLY  
CHILDHOOD EDUCATION**

**ECDE 414: ENTREPRENEURSHIP EDUCATION & DEVELOPMENT**

**STREAMS: ECDE**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 21/09/2021**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS:**

- Answer question one and any other two questions
- Do not write on the question paper

**Question one**

- a) Explain FIVE key differences between an entrepreneur and a manager. (10 marks)
- b) Explain the content of a business plan. (10 marks)
- c) Based on Maslow's needs Theory, explain what prompts people to embark on entrepreneurship. (10 marks)

**Question two**

Development of entrepreneurship is dependent on certain factors. Evaluate non-economic factors. (20 marks)

**Question three**

Critically discuss five factors that influence entrepreneurial mobility. (20 marks)

**Question four**

Discuss the role of entrepreneurship in realization of Kenya's vision 2030. (20 marks)