

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF ECOTOURISM MANAGEMENT

BECO 351: ECO-LODGE FACILITIES DEVELOPMENT

STREAMS: BECO (Y3S1)

TIME: 2 HOURS

DAY/DATE: FRIDAY 07/12/2018

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- Answer all questions in section A and any other TWO questions in section B
- Do not write on the question paper

SECTION A (30 MARKS)

1. Briefly explain three functions of an Eco-lodge facility [6 marks]
2. Briefly explain six qualities of an eco-lodge facility [6 marks]
3. Highlight the key guidelines adopted in construction of an Eco-lodge facility [6 marks]
4. Briefly explain six ways of involving local communities in the development of an Eco-lodge facility [6 marks]
5. Explain three importance of conducting Environmental Impact Assessment (EIA) during the development of an Eco-lodge facility [6 marks]

SECTION B (40 MARKS)

6. (a) Discuss four types of Eco-lodge facilities [8 marks]
(b) Explain six key practices adopted by destination managers to enhance the sustainability of an Eco-lodge facility [12 marks]
7. Discuss ten guiding principles which should be adopted when planning and designing an Eco-lodge facility [20 marks]
8. Discuss ten factors considered by destination managers when selecting a site for locating an Eco-lodge facility [20 marks]

