

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY
DEVELOPMENT**

CDEV 0140: BASIC PRINCIPLES OF MANAGEMENT

STREAMS: DIP. CDEV

TIME: 2 HOURS

DAY/DATE: MONDAY 12/07/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- **Answer question one and any other two questions.**

QUESTION ONE

- (a) Management is both a science and an art. Discuss. (8 marks)
- (b) Management is as old as human civilization. Justify this statement. (12 marks)
- (c) Planning is the most important task for any manager for it sets out what is to be done to reduce conflict and confusion. What are principles of planning? (10 marks)

QUESTION TWO

- (a) Leaders are BORN and NOT MADE. Discuss. (8 marks)
- (b) Name and explain any THREE theories of leadership. (12 marks)

QUESTION THREE

- (a) Discuss the types of motivation that managers can choose from. (10 marks)
- (b) Differentiate between internal and external recruitment methods used in staffing. (10 marks)

QUESTION FOUR

- (a) Discuss the principles of organizing. (10 marks)

(b) Discuss five characteristics of organizational culture. (10 marks)

QUESTION FIVE

Discuss by use of examples the steps in the decision making process. (20 marks)
