CHUKA



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RESIT/SUPPLEMENTARY / SPECIAL EXAMINATIONS EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

EAPE 412: ENTREPRENUERSHIP EDUCATION AND DEVELOPMENT

STREAMS: TIME: 2 HOURS

DAY/DATE: THURSDAY 06/05/2021

11.30 A.M - 1.30 P.M.

INSTRUCTION:

- Answer all questions
- Do not write anything on the question paper

Question One

- a) Discuss five reasons why planning is important to an entrepreneur [10 marks]
- b) Identify any FIVE reasons why entrepreneurship is important course/unit of study for teacher trainees. [10 marks]

Question two

- a) Explain FIVE ways in which the government contributes to the development of entrepreneurship.
 [10 marks]
- b) Describe FIVE factors considered in identifying a good business opportunities
 [10

Question three

- a) Discuss the commonalities between creativity, innovation and entrepreneurship.
 - [10 marks]
- b) Examine the various sources of innovations. [10 marks]

Question four

Assuming that you have required resources (finances) and you are identifying a business activity	
to pursue in your area. Give reasons and process of identifying the activity.	
	[20
marks]	
Question five	
Discuss FIVE reasons why entrepreneurs and small firms have difficulties in accessing finance	
for startup and expand. For each reason stated suggest a solution.	[20 marks]