

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF BACHELOR OF EDUCATION ARTS

EAPE 412: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: PART TIME

TIME: 2 HOURS

DAY/DATE : WEDNESDAY 6 /10/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS TO CANDIDATES:

- Answer Question ONE and any other TWO
- DO NOT WRITE ANYTHING on the question paper.

1. (a) Explain the following terms as applied in Entrepreneurship Education:
 - (i) Entrepreneur
 - (ii) Business plan
 - (iii) Occupational mobility
 - (iv) Needs achievement
 - (v) Legitimacy of entrepreneurship
 - (b) Outline five reasons for establishment of business enterprise. [5 Marks]
 - (c) Name Five components of a good business plan. [5 Marks]
 - (d) State Five sources of business ideas [5 Marks]
 - (e) Examine Five roles of an entrepreneur in production. [5 Marks]
2. Account for the factors that may hinder entrepreneurship development in Kenya.

[20 Marks]

3. Discuss Five circumstances under which an entrepreneur would prepare a business plan.

[20 Marks]

4. (i) Identify and explain the factors that influence the entrepreneurial mobility.

[10 Marks]

- (ii) Describe the characteristics of the entrepreneurial mobility across the location and occupations.

[10 Marks]

5. Analyse the distinction between an Entrepreneur and a manager. Give examples.

[20 Marks]

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