

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
EDUCATION SCIENCE, BACHELOR OF EDUCATION (ARTS)**

**EAPE 412: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 21/09/2021**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTIONS:**

- **Answer question one and any other three questions**
- **Do not write on the question paper**

1. a) Explain the following concepts as used in educational entrepreneurship
  - i. Entrepreneur
  - ii. Intrapreneur
  - iii. Risk bearer
  - iv. Economic development
  - v. Marginality (10 marks)
- b) Explain with suitable illustration the three needs that account for entrepreneur motivation under McClelland's needs theory. (10 marks)
- c) Discuss the factors that influence entrepreneur mobility. (5 marks)
2. In the process of developing a business plan for an organization, five content factors must be included in the plan. Explain. (15 marks)
3. a) Discuss specific steps you would follow in establishing a business after your university education. (10 marks)

- b) Explain five benefits of entrepreneurship education to young entrepreneurs. (5 marks)
  
- 4. Using relevant examples, show how public-private sector collaboration has been applied in tackling youth unemployment in Kenya. (15 marks)
  
- 5. a) Explain the functions of a business plan. (5 marks)  
b) outline the formulation of a business plan giving out the specific contents of the plan. (10 marks)

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