

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF EDUCATION (ARTS) AND BACHELOR OF EDUCATION  
(SCIENCE)

EAPE 412: ENTREPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAM: BED ARTS/BED (SC) (Y4S1)

TIME: 2 HOURS

DAY/DATE: THURSDAY 25/03/2021

8.30 A.M. – 10.30 A.M.

**INSTRUCTIONS:**

- *Answer question one and any other two questions*
- *Do not write anything on the question paper*

**QUESTION ONE**

- Identify and explain **FIVE** challenges of small business that entrepreneurs should consider before starting up a business (10 marks)
- Explain **FIVE** ways in which government contributes to the development of entrepreneurship (10 marks)
- Citing relevant examples differentiate between an entrepreneur and a manager (10 marks)

**QUESTION TWO**

- Entrepreneurship has been recognized as a major contributor in the achievement of nation's development. Discuss (10 marks)
- Explain any **FIVE** requirement for entry into self employment/business (10 marks)

**QUESTION THREE**

- (a) Most small scale enterprises carry out the trading activities at a central location. Outline the measures an entrepreneur would take to gain competitive edge over the competitors (20 marks)

**QUESTION FOUR**

- (a) Highlight **FIVE** challenges that face the women entrepreneurs in Kenya (10 marks)
- (b) Explain with suitable illustrations the three needs that explain entrepreneur motivation under Mc Clelland's acquired needs theory (10 marks)
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