

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

CHUKA / IGEMBE

**EXAMINATION FOR THE AWARD OF
DEGREE OF BACHELOR OF EDUCATION (ARTS)**

EAPE 412: ENTREPRENEURSHIP, EDUCATION AND DEVELOPMENT

STREAMS: PART TIME

TIME: 2 HOURS

DAY/DATE : WEDNESDAY 21 /07/ 2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer Question one (Compulsory) and any other Two Questions.
- Do not write on the Question Paper

QUESTION ONE

- (a) Define the term entrepreneurship. [2 Marks]
- (b) State five ways of identifying a business opportunity. [10 Marks]
- (c) Describe five functions of entrepreneurship in a society. [10 Marks]
- (d) Evaluate four contribution of entrepreneurship to economic development of a country. [8 Marks]

QUESTION TWO

Chuka University graduate teacher decided not to seek the formal employment by Teachers, service Commission and started a small firm of producing Mango juice. Discuss five challenges he/she likely to face in accessing finances to expand the firm. [20 Marks]

QUESTION THREE

- (a) Citing relevant examples, explain any five characteristics that distinguish an entrepreneur from a manager. [10 Marks]
- (b) Describe the process of starting a new business in Kenya. [10 Marks]

QUESTION FOUR

- (a) Explain five factors that influence entrepreneurial mobility in Kenya. [10 Marks]
- (b) Discuss five reasons why planning is an important function to an entrepreneur.[10 Marks]
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