

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF MASTER OF TOURISM
MANAGEMENT**

MTOM 836: FOREST AND MOUNTAIN TOURISM

STREAMS: MTOM (Y1B2)

TIME: 3 HOURS

DAY/DATE: FRIDAY 09/7/2021

2.30 P.M. – 5.30 P.M.

INSTRUCTIONS:

- Answer ALL questions in section A and any other TWO in section B
- Do not write on the question paper.

SECTION A (20 MARKS)

1. Explain the concept of forest and mountain tourism [5 marks]
2. Discuss the environmental implication of the forest and mountain tourism activities in tourist destinations. [5 marks]
3. Explain five factors that you would consider when planning for forest and mountain tourism in Kenya. [5 marks]
4. Describe the development of forest and mountain tourism in the Himalayas [5 marks]

SECTION B (40 MARKS)

5. Critically evaluate the utility of Arnstein (1969) ladder of citizen participation as a tool for involving the local community in forest and mountain tourism in a destination. [20 marks]
6. Discuss any four techniques that you would employ to manage:
 - (a) Visitors in a forest and mountain tourism destination [10 marks]
 - (b) The impacts of forest and mountain tourism in a destination [10 marks]
7. Discuss the challenges and opportunities of forest and mountain tourism in Kenya. [20 marks]