

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF CERTIFICATE IN SOCIAL WORK

SOWK 00114: SOCIAL PSYCHOLOGY 1

STREAMS:

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 31/3/2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer all questions in section A and choose any two in section B.

SECTION A

1. a) Define the following concepts used in social psychology. [10 Marks]
 - i. Social psychology
 - ii. Self –concept
 - iii. Attitude
 - iv. Conformity
 - v. Reciprocity
- b) Identify and explain the core concerns of social psychology. [8 Marks]
2. a) State and explain factors that determine one’s personality. [6 Marks]
- b) Highlight factors influencing identify formation. [6 Marks]

SECTION B

3. a) Identify and explain the key agents of socialization. [10 Marks]
- b) Highlight factors that influence attitude formation. [10 Marks]
4. a) Describe the theory of cognitive dissonance by Leon Festinger 1956. [8 Marks]
- b) Discuss types of motives and show how they affect human behavior. [9 Marks]
- c) Highlight three benefits of assertiveness. [3 Marks]

5. a) Explain the effects of suppressed emotions. [10 Marks]
- b) Using examples, describe the concept of resocialization. [10 Marks]
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