

CHUKA



UNIVERSITY

## UNIVERSITY EXAMINATIONS

### FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN ECONOMICS AND SOCIOLOGY AND BACHELOR OF ARTS GENERAL

**SOCI 442: SOCIAL PSYCHOLOGY II**

**STREAMS: B.A(ECON&SOC) B.A (GEN)**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 20/09/2021**

**2.30 P.M – 4.30 P.M**

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#### INSTRUCTIONS

- Answer question one and any other two questions
  - Do not write on the question paper
1. (a) Describe the three stages of the development of the self according to Mead and explain their significance in contemporary society. [12 marks]  
(b) Describe any four characteristics of experiential learning. [8 marks]  
(c) Discuss the importance of any two social learning theories in explaining the acquisition and maintenance of social behaviour. [10 marks]
  2. Examine how individuals social perception of others is influenced in contemporary society. Refer to any five factors of social perception and apply relevant examples. [20 marks]
  3. Discuss with relevant examples, the advantages and disadvantages of any five research methods that are applied by social psychologists. [20 marks]
  4. Evaluate critically the application of any five stages of Erikson’s psycho -social theory in understanding personality in a Kenyan social setting. [20 marks]
  5. With reference to the three ways of acquiring behaviour, examine the difference between individual and small group learning. [20 marks]
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