

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

PSYC 311: PSYCHOLOGY OF CREATIVE BEHAVIOUR

STREAMS: Y4S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021

8.30 A.M – 10.30 A.M

INSTRUCTIONS:

Answer QUESTION ONE and any OTHER TWO questions.

QUESTION ONE

- (a) Define the term “creative behaviour”. [4 marks]
- (b) Differentiate between “ creative thinking” and “creative behaviour”. [6 marks]
- (c) Briefly describe seven creative thinking skills. [14 marks]
- (d) Identify three types of creativity. [6 marks]

QUESTION TWO

- (a) Discuss the key elements of the creative process. [8 marks]
- (b) Describe six characteristics of creative people. [12 marks]

QUESTION THREE

- (a) Discuss one of the following theories of creative thinking. [12 marks]
 - (i) Maslow’s theory of creative thinking
 - (ii) Fromm’s theory of creative thinking
- (b) Describe any four careers for creative thinkers. [8 marks]

QUESTION FOUR

(a) Discuss the obstacles to effective creative behaviour in the African context.

[10

marks]

(b) Suggest strategies for developing a creative talent in a person .

[10 marks]
