

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DOCTOR OF PHILOSOPHY IN  
JOURNALISM AND MASS COMMUNICATION**

**JAMC 921: GEOPOLITICS AND GLOBAL COMMUNICATION**

**STREAMS**

**TIME: 3 HOURS**

**DAY/DATE : THURSDAY 15/07/2021**

**2.30 P.M – 5.30 P.M**

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**INSTRUCTION**

**Answer three questions in all . Each question is 20 marks**

**QUESTION ONE (20 MARKS)**

With the use of a theory demonstrate how the global governance and political systems relate to media and telecommunications systems.

**QUESTION TWO (20 MARKS)**

Analyze the FIVE factors that precipitate major global changes in global communication and political and economic order in 1990s.

**QUESTION THREE (20 MARKS)**

Tran (1987) argued that “communication is to diplomacy as blood is to the human body.” Justify this position using both historical and contemporary case studies to highlight the importance of communication amongst states.

**QUESTION FOUR (20 MARKS)**

Discuss the effects of new media technologies to the traditional international media market place and world political and economic states.

**QUESTION FIVE**

Critique the current view among some geo-political analysts that Ethiopia is threatening Kenya’s position as the ‘regional geopolitical and strategic leader’ in the horn of Africa.

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