

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY DEVELOPMENT**

**EPSY 0233: INTRODUCTION TO SOCIAL PSYCHOLOGY**

**STREAMS: DIPLOMA (ODEL)**

**TIME: 2**

**HOURS**

**DAY/DATE: WEDNESDAY 06/10/2021**

**8.30 A.M – 10.30 A.M.**

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**INSTRUCTIONS**

- **Answer question ONE (compulsory) and any other TWO.**

**QUESTION ONE (30 MARKS)**

- (a) Define these terms as use in social psychology. (10 marks)
- (i) Social psychology
  - (ii) Self
  - (iii) Social influence
  - (iv) Attitude
  - (v) Egoism
- (b) Explain any three forms of violence found in the society. (6 marks)
- (c) State any three elements of social psychology. (3 marks)
- (d) Identify any three principles of attraction. (6 marks)
- (e) Indicate any five areas where language is important. (5 marks)

**QUESTION TWO (20 MARKS)**

- (a) Discuss the self-concept dimensions in social psychology. (10 marks)
- (b) Highlight forms of aggression as evident among university students. (10 marks)

**QUESTION THREE**

- (a) Distinguish socialization, resocialization and reciprocal socialization with an illustration for each. (9 marks)
- (b) State any five theories of social psychology. (5 marks)
- (c) Explain any three ways to increase altruism in children. (6 marks)

**QUESTION FOUR**

- (a) Propose any five factors to consider when using persuasion for change. (10 marks)
- (b) Point out any five reasons why studying social psychology is important for a community developer. (10 marks)

**QUESTION FIVE**

- (a) Differentiate person perception and attribution with an example for each. (6 marks)
  - (b) Suggest any five ways to improve communication in social relationship. (10 marks)
  - (c) Describe briefly any two collective behaviours. (4 marks)
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