

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATIONS**

**EMBU**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN COMMUNITY  
DEVELOPMENT**

**EPSY 0233: INTRODUCTION TO SOCIAL PSYCHOLOGY**

**STREAMS: Y1S2**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 30/03/2021**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTIONS:**

**QUESTION ONE**

(a) Define the following terms;

- (i) Social psychology
- (ii) Sociology
- (iii) Cognitive process
- (iv) Personality psychology
- (v) Environment
- (vi) Evolutionary psychology

(b) Human beings and animals have a psychological condition in which they believe they have no control over a certain situation and whatever they do is futile. Discuss using relevant examples. [12 marks]

(c) Using relevant examples discuss the components of attitudes. [6 marks]

**QUESTION TWO**

Human beings are essentially social beings. We stay with other and our actions, thoughts and feelings are affected by the presence of others. Human social behaviour and thoughts are therefore caused by many things discuss giving relevant examples. [20 marks]

### **QUESTION THREE**

Perhaps the most straight forward way of finding out about someone's attitudes would be to ask them. However, attitudes are related to self image and social acceptance. In order to preserve a positive self-image, people's responses may be affected by social desirability. Discuss the functions and sustainability of attitudes. [20 marks]

### **QUESTION FOUR**

You are a counsellor and as you carry out your daily activities you discover that most of you clients have been subjected to, stereotyping, prejudice and discrimination. You decided to educate your community on the causes of stereotyping, prejudice and discrimination and ways of curbing such negative attitudes. Explain. [20 marks]

### **QUESTION FIVE**

Giving relevant examples discuss the following terms;

- (i) Personal relevance [5 marks]
  - (ii) Physical proximity [5 marks]
  - (iii) Positive emotions [5 marks]
  - (iv) Interdependent relationship [5 marks]
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