

UNIVERSITY EXAMINATION

CHUKA



UNIVERSITY

RESIT/SPECIAL EXAMINATION

EXAMINATION FOR THE AWARD OF CERTIFICATE IN

EPSY 00121: SOCIAL PSYCHOLOGY

STREAMS:

TIME: 2 HOURS

DAY/DATE: FRIDAY 05/11/2021

8.30 A.M – 10.30 A.M

**INSTRUCTIONS:
ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS**

DO NOT WRITE ANYTHING ON THE QUESTION PAPER

QUESTION ONE

- i. Define the term social psychology (2marks)
- ii. Explain any five agents of socialization (10 marks)
- iii. Discuss any four factors that influence pro-social behavior (8marks)
- iv. Discuss any five factors influencing attitude formation (10marks)

QUESTION TWO

- i. Explain the core conditions in social psychology (10marks)
- ii. Explain any five factors influencing decision making (10marks)

QUESTION THREE

- a. Explain the following terms as used in social psychology:
 - i. Attitude (2marks)
 - ii. Conformity (2marks)
 - iii. Social cognition (2marks)

- iv. Socialization (2marks)
- v. Altruism (2marks)

b. Discuss the various categories of socialization (10marks)

QUESTION FOUR

Describe the following theories of social psychology;

- i. Observational theory (10marks)
- ii. Cognitive dissonance (10marks)

QUESTION FIVE

- i. Highlight any five forms of collective behavior (5marks)
 - ii. State any five benefits of attitude (5marks)
 - iii. Discuss any five sources of attitude (10marks)
-