

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF CERTIFICATE IN COMMUNITY
DEVELOPMENT**

EPSY 00121: SOCIAL PSYCHOLOGY

STREAMS: CERT. Y1S1

TIME: 2 HOURS

DAY/DATE: MONDAY 29/03/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- **Answer question one and any other two questions.**

- (a) Define the following terms;
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|------------------------|-----------|
| (i) Social psychology | (2 marks) |
| (ii) Socialization | (2 marks) |
| (iii) Social influence | (2 marks) |
| (iv) Attitude | (2 marks) |
| (v) Communication | (2 marks) |
- (b) Discuss five elements in social psychology. (10 marks)
- (c) Explain any five collective behavior in human beings. (10 marks)

QUESTION TWO

- (a) Discuss the application of social psychology to community development. (10 marks)
- (b) Explain five major theoretical orientations. (10 marks)

QUESTION THREE

- (a) Using relevant examples distinguish between
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|---|-----------|
| (i) Perception and attribution | (4 marks) |
| (ii) Socialization and social influence | (4 marks) |

- (iii) Egoism and altruism (4 marks)
- (b) Explain the concept of language and communication. (8 marks)

QUESTION FOUR

- (a) Explain the following concepts
 - (i) Attitude and attitude change (6 marks)
 - (ii) Aggression and violence (6 marks)
 - (b) Explain 4 principles of social psychology (8 marks)
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