

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

DJMC 0226: STUDIO PROCEDURES 1 (RADIO)

STREAMS: DJMC Y2S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 24/3/2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer Three Questions
- Question one is Compulsory
- Write legibly
- Exam cheating is a serious offense

SECTION A: 30 MARKS

- 1(a) Explain five main elements of radio production. [10 Marks]
(b) A radio documentary is a motion picture made with sound; it is a mind movie. Discuss. [20 Marks]

SECTION B: 40 MARKS

2. Radio is on its way to becoming a digital service. Justify. [20 Marks]
3. Music is the main stay in radio, there is no radio without music. Analyze. [20 Marks]
4. Radio broadcast regulation must deal generally with the problems of providing acceptable radio service to the greatest number of listeners from the greatest number and diversity of sources. Validate this statement. [20 Marks]
5. Demonstrate that one of the most important elements determining the “acceptability” of broadcast service is the extent of the listener’s privilege of discrimination between programs. [20 Marks]
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