

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

DJMC 0224: INVESTIGATIVE JOURNALISM

STREAM: DJMC

TIME: 2 HOURS

DAY/DATE: THURSDAY 25/03/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- *Question 1 in Section A is compulsory*
- *Answer any two questions from section B*

SECTION A

Question one

- Investigative journalism is characterized by trailing. Briefly explain any three forms of information that can be trailed while doing an investigative report. (6 marks)
- Using relevant examples, explain four reasons why investigative journalism requires thorough research. (12 marks)
- Describe four features in social media Apps that you can use to obtain data for an investigative story. (12 marks)

SECTION B

Question two

- Using relevant examples from Kenya, explain two laws that can be cited in defense of investigative journalism. (8 marks)
- Using appropriate examples discuss four reasons why investigative journalism is necessary in promoting a just and fair society. (12 marks)

Question three

Discuss five ethical principles that you need to uphold as an investigative journalist. (20 marks)

Question 4

With the help of appropriate examples, justify the use of any four deceptive techniques used in investigative reporting. (20 marks)

Question five

Discuss four dangers of inadequate or lack of source protection in investigative journalism. (20 marks)

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