

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

DJMC 0216: ENVIRONMENTAL JOURNALISM

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 6 /07/ 2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

- Answer Question one (**compulsory**) and any other two.

QUESTION ONE

- a) Explain five guidelines on reporting news on environment. [10 Marks]
- b) Explain five reasons why we need to conserve plants. [10 Marks]
- c) Describe five reasons why journalists should report environmental matters. [10 Marks]

QUESTION TWO

If the aquatic ecosystem is destroyed, it is human beings to blame although they do not live there. Discuss five detailed points. [20 Marks]

QUESTION THREE

Discuss, in a detailed manner, five ecosystem services that animals provide to other living organisms. [20 Marks]

QUESTION FOUR

Mother nature does not forgive if you hurt her. Discuss five detailed points. [20 Marks]

QUESTION FIVE

The less we know about a species of a plant or animal, the more carefully we should preserve it.
Discuss five detailed points. [20 Marks]

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