

CHUKA

UNIVERSITY



UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD  
OF DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

**DJMC 0213: SUB-EDITING**

**STREAMS: DJMC Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 21/09/2021**

**8.30 A.M. – 10.30 A.M.**

**INSTRUCTIONS:**

**Answer Question one (compulsory) and any other two**

**QUESTION ONE**

- a) Explain seven ways of editing feature stories. (14 marks)
- b) Illustrate five types of headlines. (10 marks)
- c) Describe three key elements in typography. (6 marks)

**QUESTION TWO**

Careless use of photographs risks getting a subeditor in trouble. Describe five detailed reasons why. (20 marks)

**QUESTION THREE**

A poorly written headline risks making readers ignore a beautiful story. Examine five detailed ways to avoid this risk. (20 marks)

**QUESTION FOUR**

Skillful handling of language is an important quality of a subeditor. Analyze five detailed reasons. (20 marks)

**QUESTION FIVE**

Editing a running story separates an excellent subeditor from an average one. Discuss five detailed reasons. (20 marks)

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