

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DIPLOMA IN JOURNALISM AND MASS COMMUNICATION

DJMC 0212: FEATURES WRITING

STREAMS: DJMC

DAY/DATE: FRIDAY 09/7/2021

TIME: 2 HOURS

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer question ONE and any other TWO

SECTION A (30 MARKS)

1. (a) Discuss steps involved in writing articles [10 marks]
- (b) Assume the Nation newspaper has asked you to do a review on a short story they intend to publish in their edition. Discuss five linguistic devices you would be looking for. [20 marks]

SECTION B (40 MARKS)

2. “Interviewing is so critical to journalism that there is no good journalist in the work who is not a good interviewer. Discuss [20 marks]
3. “A news story should be a verb, not a noun”. Discuss [20 marks]
4. Discuss five types of feature stories giving an example of each. [20 marks]
5. Write a 300 word feature article of a genre of your choice. [20 marks]