

CHUKA



UNIVERSITY

SUPPLEMENTARY/ SPECIAL EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN JOURNALISM AND COMMUNICATION STUDIES**

DJMC 0208: MEDIA LAW AND ETHICS

STREAMS: DJMC

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 03/02/2021

2.30 PM – 4.30 PM

INSTRUCTIONS:

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Answer three questions

Question one is compulsory and has 30 marks while all other questions are 20 marks each

- 1 a) Explain how ethical principles of communication aid media law. (10 marks)
- b) Identify and explain five canons of journalism in the context of media codes of ethics. (10 marks)
- c) Give five reasons for the need to protect news sources. (10 marks)
2. Give a clear understanding of the following;
 - a) ethical communication
 - b) legal jurisdiction
 - c) ombudsman
 - d) judicial structure
 - e) legal contempt
- 3) Identify and discuss five legal challenges Journalists are more likely to encounter in the course of duty
4. a) Distinguish libel from slander. (5 marks)
- b) Make a five point defence in the breach of copyright. (15 marks)

5. Identify and explain 10 professional codes of media practice found in the Kenyan media act 2015 (20 marks)
