

**UNIVERSITY EXAMINATIONS**

**CHUKA**



**UNIVERSITY**

**RESIT/SPECIAL EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN**

**DJMC 0124: SUB-EDITING**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 03/02/2021**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTIONS:**

**Answer question one (compulsory) and any other two.**

**QUESTION ONE**

- a) Explain five guidelines of editing features articles. (10marks)
- b) Explain five types of headlines. (10marks)
- c) Explain five roles of a sub-editor. (10marks)

**QUESTION TWO**

Discuss five guidelines for headline writing. (20marks)

**QUESTION THREE**

Explain five ways to have attractive typography in a publication. (20marks)

**QUESTION FOUR**

A good subeditor has an impressive mastery of grammar. Discuss five detailed points. (20marks)

**QUESTION FIVE**

Discuss a mix of any five legal and ethical issues that can occur from photo use in a publication.

(20marks)

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