

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

DJMC 0112: NEWS WRITING AND REPORTING

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 6 /07/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer Three Questions
- Question one is Compulsory and carries 30 marks
- All other Questions carry 20 marks each.

QUESTION ONE

An appeal against BBI in the Court of appeal has succeeded. As a court reporter;

- a) With an appropriate headline write a three paragraph breaking news story about the same.

[20

Marks]

- b) Which five ways do writing styles for print and broadcast differ? [10 Marks]

QUESTION TWO

- a) Describe five ways in which you can explain news. [10 Marks]

- b) Explain the assertion that “News is everywhere” while giving appropriate examples.

[10 Marks]

QUESTION THREE

Explain the following media terminologies;

- i. Newsprint
- ii. Editorial
- iii. Masthead
- iv. Ethical writing
- v. Magazine
- vi. Citizen journalism
- vii. Free press
- viii. Sensational journalism
- ix. Newspaper centre spread
- x. Column

QUESTION FOUR

With the help of an inverted news writing pyramid, formulate own story and insert key story items in the three divisions of the pyramid. [20 Marks]

QUESTION FIVE

A practicing journalist is cautious of both legal and ethical challenges in the course of duty;

- a) Explain any five of these legal challenges [10 Marks]
 - b) Explain any five of these possible ethical challenges. [10 Marks]
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