

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATION  
RESIT/SUPPLEMENTARY / SPECIAL EXAMINATIONS  
EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN  
MEDIA AND COMMUNICATION**

**COMM 332: INTERNET TECHNOLOGIES AND COMMUNICATION**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: TUESDAY 02/11/2021**

**2.30 P.M - 4.30 P.M.**

**INSTRUCTIONS:**

- **Answer question one (compulsory) and any other two.**

**QUESTION ONE**

a) Explain five benefits of web conferencing. (10 marks)

b) Describe five reasons why any government should ensure it offers its services online. (10 marks)

c) Explain five negative effects of social media on interpersonal relationships. (10 marks)

**QUESTION TWO**

Describe how the Internet works. (20 marks)

**QUESTION THREE**

Discuss five ways that social media violates private information of individuals. (20 marks)

**QUESTION FOUR**

Discuss any five advantages of blogging to the society. (20 marks)

**QUESTION FIVE**

Demonstrate five ways that help you to ensure any information you get online is accurate. (20 marks)

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