

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATION

**RESIT/SUPPLEMENTARY / SPECIAL EXAMINATIONS
EXAMINATION FOR THE AWARD OF BACHELOR OF JOURNALISM AND MASS
COMMUNICATION**

COMM 331: INFORMATION, COMMUNICATION SYSTEMS AND SOCIAL CHANGE

STREAMS:

TIME: 2 HOURS

DAY/DATE: THURSDAY 12/08/2021

11.30 A.M - 1.30 P.M.

INSTRUCTIONS:

- Answer three questions
- Question one is compulsory and has 30 marks
- All other questions are 20 marks each

Question 1

a) Explain the relationship between information technology, communication and social change

(10 marks)

b) Discuss what you consider as the necessary ingredients for meaningful social change in Kenya

(20 marks)

Question 2

Discuss what you consider as the full impact of IT in Kenya in the past 20 years (20 marks)

Question 3

With suitable examples, explain the following terminologies;

a) Technology convergence

b) Digital divide

c) Globalisation

d) Communication system

e) ICT policy

(20 marks)

Question 4

Discuss the role of culture in the uptake of ICT in Kenya

(20 marks)

Question 5

The trends that are shaping the world in 21st century, embody both promise and peril. Globalisation for example, has lifted hundreds of millions of people out of poverty while contributing to social fragmentation and massive increase in inequality, not to mention serious environmental damage (Klaus Schwab). Discuss

(20 marks)

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