

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL EXAMINATION

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS

COMM 272: COMMUNICATION AND ANALYTICAL CRITICISM

STREAMS: B.A

TIME: 2 HOURS

DAY/DATE: THURSDAY 04/11/2021

2.30 P.M – 4.30 P.M.

INSTRUCTIONS:

- Answer three questions.
- Question One is compulsory and carries 30 marks.
- All other questions carry 20 marks each.

Question One

- a) Demonstrate your understanding of analytical criticism with examples (10 marks)
- b) Write a three paragraph argumentative article that demonstrates the following
 - i. Main theme
 - ii. Main line of argument
 - iii. Inferences

Question Two

- a) Distinguish and explain the following concepts
 - i. Logic (4 marks)
 - ii. Philosophy (4 marks)
 - iii. Hypothesis (4 marks)
- b) Identify and clearly explain four barriers in critical thinking (8 marks)

Question Three

Briefly explain what you would consider in the following analytical devices

- i. Revising and editing (8 Marks)
- ii. Developing critical arguments (6 Marks)
- iii. Refuting, asserting evidence (6 Marks)

Question Four

Explain and clearly distinguish the stylistic device approaches in analytical criticism of the following

- i. Abstract
- ii. Symbolism
- iii. Annotation
- iv. Allusion

(20 Marks)

Question Five

Justify the essence of analytical criticism

(20 Marks)
