

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF

COMM 270: ENGLISH FOR SPECIFIC PURPOSES

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021

2.30 P.M – 4.30 P.M

INSTRUCTIONS:

Question One in section A is compulsory

Answer any two questions from section B

SECTION A

QUESTION ONE

(a) Define the following terms:

- | | |
|---------------|----------|
| (i) Register | [1 mark] |
| (ii) Style | [1 mark] |
| (iii) Dialect | [1mark] |

(b) With appropriate illustrations, describe three factors that determine the choice of register for speakers and writers. [12 marks]

(c) Citing appropriate examples, describe five characteristics of the register used for communication in medical settings. [15 marks]

SECTION B

QUESTION TWO

With reference to ten pairs of correctly spelt words and their meanings, discuss the syntactic and semantic differences between British and American standard English. [20 marks]

QUESTION THREE

(a) Describe five differences between spoken and written English. [10 marks]

(b) Slang may be appropriate in certain communicative contexts. Explain any five reasons why communication and media practitioners may find use of slang appropriate.

[10 marks]

QUESTION FOUR

Describe five standard guidelines for usage of English in writing for academic purposes.

[20 marks]

QUESTION FIVE

Writers are often compelled to shift styles in their writing. Citing relevant examples, describe five instances in which it will be necessary for a writer using English to shift style. [20 marks]
